

# Pelican Lake Property Owners' Association

## Board Meeting Minutes

August 12, 2017

### CALL TO ORDER

The meeting was called to order @ 8:30 a.m.. by President, Jean Roach. In attendance were Vice-President, Cathy Cyr; Secretary, Barb Groeger; Treasurer, Joy Herman; and Board members, Gordon Bell, Rhonda Bell, Larold Lodholz, and Vicki Smith. Board members, Bob Brautigam, Ann Clark, and David Hardt were absent.

### MINUTES

Minutes of the June 20, 2017 Board Meeting and the June 24, 2017 Annual Meeting were distributed and approved.

### TREASURER'S REPORT

1. Treasurer's Report for December 2016-to-Date: Joy recommended that we add more codes to those in use, including more codes for donations.
2. Raffle Tickets: The Board approved continuing to mail the tickets. All felt that the response had improved due to mailing.
3. Donations over \$5,000: The Board approved Honorary Membership and Spring Newsletter mailing to those who donate \$5,000 or more to the Association.
4. Current Assets: The Board discussed the placement of PLPOA current assets and approved having 60% in the savings account and 40% in the checking account.
5. 2017 Summerfest Financial Review: The Board discussed the attendance at the 2017 July 15 Summerfest Picnic. Other events around the lake made it difficult for many to attend our event. The Board approved changing the date for the 2018 Summerfest from mid-July to July 28 in hopes of attracting more attendees.

### OLD BUSINESS/COMMITTEE REPORTS

1. Clean Boats Clean Waters (CBCW)
  - a. As Lud moves into the Presidency, he will work with Rhonda and Gordon Bell so they can take over the landing-monitoring program for the 2018 season. Their daughter, Leah, may be interested in assisting with this project.
  - b. Year-to-Date CBCW Report: 2,162 boats inspected; 4,585 people contacted, 842 hours spent. Lud and Von have put in 137 hours, year-to-date (8/11/17), with 26 hours of data entry.
2. Christmas Gifts for Monitors: six Musky Mart gift certificates of \$25 each were approved for Christmas gifts for the six landing monitors.
3. Shoreline-Restoration Demonstration Garden
  - a. Jean Roach outlined the shoreline-restoration project in the Five-Year Plan.
  - b. In 2017 a partial railing, a large sign, and two display boxes for brochures were installed.
  - c. In 2017 volunteers continued to weed and water this demonstration garden that was planted in 2014.
  - d. The Board discussed having a press conference for the grand opening of the garden (Bob Mott).
  - e. The Board decided to address the topic of an Upkeep Committee next year at the Annual Meeting.
4. 2018 Spring Newsletter-Article Suggestions
  - a. Date for Spring Cleanup (roadside).
  - b. Contrasting photos of individual shorelines, giving credit for the positive ones.
  - c. Buoys (townships' responsibility).
  - d. Honorary membership for the Suick Family (Jean, Joan Jan, Tim).
  - e. Grand Opening/Press Conference date (Bob Mott, Coordinator).
  - f. How to apply to Oneida County for sharing the cost of a shoreline restoration.
5. Eurasian Water Milfoil (EWM)

Board Member, David Hardt, is spearheading this project and will report at the Annual Meeting.
6. Membership Drive
  - a. 100 Welcome Packets with a letter from the President, a 2017 Spring Newsletter, a "Guide to a Healthy Lake" brochure, a membership form, and a telephone-directory form will be assembled in a labeled folder. These folders will be distributed to non-members who have property

- around the lake, as well as to local realtors.
- b. It was noted that several local businesses are members of the PLPOA and also members of the Pelican Lake Area Chamber of Commerce, an organization which actively supports our Association.
7. Five-Year Plan Progress: This report, prepared by Jean Roach and Vicki Smith, was tabled due to lack of time.
  8. Highway Cleanup
    - a. It was suggested that this event occur just once per year, instead of twice.
    - b. Jean will check with Dan Miller and Jim Brust for their input.
  9. Recruitment of Board Members: It was suggested that some local business owners might be interested in joining the Board.

## **NEW BUSINESS**

1. New Signs
  - a. The Board approved having 15 signs made saying, "New Members Welcome," and posting them around the lake in June, prior to the Annual Meeting (June 23, 2018).
  - b. For Summerfest 2018 the Board discussed having signs made saying, "Brats/Burgers Ahead," and posting them at the intersections of Hwy. 45/Co. Rd. B (Short B) and Hwy. 45/Co. Rd. Q.
  - c. In addition, a sign would be made saying, "Summerfest Picnic, All Welcome," with a large arrow pointing to Schoepke Town Hall. This sign would be placed across the highway from the Summerfest site at Schoepke Town Hall.
  - d. Other signs were discussed, ones similar to those for the Boat Races. These signs would announce Summerfest and be placed along Hwy. 45 at the intersections of Co. Rd. G, Co. Rd. B (short), and Co. Rd. Q two-three weeks before the event.
  - e. The banner for Summerfest is missing. Having a new one made was discussed, as well as its placement along Hwy. 45 in better view of the traffic.
2. Donation to REGI: A \$250 donation to this organization was approved by the Board.
3. Dates for 2018: Annual Meeting will be June 23, 2018 (registration at 9:30 a.m., meeting at 10 a.m.); Summerfest will be July 28, 2018 (noon-fireworks at dusk).
4. Election of Officers: President, Lud Lodholz; Vice President, Jean Roach; Secretary, Barb Groeger, Treasurer, Joy Herman; Membership/Newsletter/Telephone Directory, Vicki Smith; CBCW, Rhonda and Gordon Bell. Other Board Members: Bob Brautigam, Ann Clark, Cathy Cyrs, and David Hardt. Dawn Duschel was welcomed and voted in as a new Board Member, bringing our total to 12.

## **ADJOURNMENT**

The meeting was adjourned at 10 a.m. to participate in the Summerfest Recap Meeting. When that meeting was adjourned, the original Board Meeting continued until noon.

Submitted by Barb Groeger, Secretary, PLPOA